



10 THINGS YOU CAN DO TO TURN MEYERLAND BLUE

1. Talk to your friends and neighbors about HCDP.

Encourage your friends and neighbors to become supporters of HCDP. Wear your HCDP t-shirt when you go grocery shopping, show off your Democratic pride by sporting a HCDP magnet on your car, etc.

2. Make 35 phone calls per week— that's only 5 calls a day.

There are over 7,900 Democrats in the Meyerland area. It will take roughly 226 hours to call them all before GOTV (Get out the Vote), or through the month of September. That's only 32 hours per month, and only a total of 8 hours a week.

3. Host a house party or block party for HCDP candidates.

Personal contact has been proven to be the most effective form of communication. Inviting your neighbors and friends to meet a Democratic candidate in person creates a personal connection with the voters, which means they are more likely to vote in November.

4. Schedule 2 hours per week in the Campaign office.

We hope to open our field offices in August. Until then, we could use your help at the office. If you've got free time during the day, we could use your help! Contact Sarah Hirsch to schedule some time at the office: (713) 802-0085 or by email: sarah@hcdp.org

5. Get active online.

About three-fourths of the American public is now online, up from 68% in 2005, and 41% of all Americans use social networking sites, up from only 5% in 2005. Since the Party has ramped up its social media efforts, we have seen a multitude of new faces at our events and seen our email list grow exponentially. Sharing HCDP content online on Facebook and Twitter will not only establish a local Democratic presence online, but will bring in new Democratic voters.

Facebook <http://www.hcdp.org/facebook> **Twitter** @HarrisCoDems

6. Recruit 5 people to become HCDP Sustaining Members.

At only \$10/month, you can help the Party operate our offices. These contributions help us keep the lights on, print GOTV materials, pay for rent at various offices, etc.

7. Sponsor a field intern for the 2010 Coordinated Campaign.

Some clubs in 2008 designated their contribution toward sponsoring a field intern at one of our many field offices. Interns gain valuable knowledge and experience working on a professional campaign, and are key to producing positive results in Harris County.

8. Sponsor tables at the 2010 Johnson Rayburn Richards Dinner.

The JRR dinner is our biggest fundraising event of the year. Normally held in October, the proceeds go toward GOTV efforts in election years, and fill the coffers in a non-election year for the next election year!

9. Distribute signs in the Meyerland area.

Designate one person in your club to coordinate picking up and housing campaign signs. This way, we can have voters contact that person to pick up a sign, or have one delivered to them. This frees up volunteer and staff hours to focus on making phone calls and blockwalking.

10. Host a voter registrar training.

Schedule a date with the Harris County Voter Registrar's department to deputize your club members to register voters. You will want to contact Marty Morrison at the county office: (713) 368-2323.